

# Robert Trombley

Creative Director, Video Producer, Graphic Designer, Social Media Manager

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## Work Experience

**North Carolina Football, Chapel Hill, NC**

03/2025 - Present

### Director of Creative Services and Social Media

- Plan, produce, and post all content on UNC Football's social media platforms. Including X, Instagram, Facebook, and Tik Tok
- Direct a team of full-time assistants including an assistant video director and graphic designer.
- Act as supervising producer for team media shoots, interviews, and gameday video and photo coverage.
- Direct, produce, and edit documentaries covering the UNC Football Program.
- Act as lead graphic designer for social media, recruiting, and all team marketing efforts.
- Produce motion graphics, video productions, and script planning for UNC Football gamedays.
- Work with sponsors to create branded revenue generating content.

**Mizzou Football, Columbia, MO**

12/2022 - 3/2024

### Director of Creative and Social Media

- Plan, produce, and post all content on Mizzou Football's social media platforms. Including X, Instagram, Facebook, and Tik Tok
- Direct a team of full-time assistants including an assistant video director and 2 graphic designers.
- Act as supervising producer for team media shoots, interviews, and gameday video and photo coverage.
- Direct, produce, and edit documentaries covering the Mizzou Football Program.
- Work with sponsors to create branded revenue generating content.

**UConn Football, Storrs, CT**

12/2021 - 12/2022

### Director of Creative and Social Media

- Plan, produce, and post all content on UConn Football's social media platforms. Including X, Instagram, Facebook, and Tik Tok
- Direct a full-time assistant and a team of student workers.
- Act as supervising producer for team media shoots, interviews, and gameday video and photo coverage.
- Direct, produce, and edit documentaries covering the UConn Football Program.
- Work with sponsors to create branded revenue generating content.

**LSU Football, Baton Rouge, LA**

2/2021 - 12/2021

### Director of Recruiting Creative

- Act as lead graphic designer and video producer for all LSU Football recruiting marketing efforts.
- Assist in the planning and producing of recruiting events and media shoots.
- Entertain recruit families and tour recruits around campus and football facilities.

**Interactive Media Teacher and Program Lead, Sandusky High School**

6/2024 - 3/2025

**Director of Video Operations, Creative, and Social Media, Miami (OH) Football**

5/2019 - 2/2021

## Education

**Bowling Green State University, Bowling Green, OH**

8/2015 - 5/2019

## Skills

Adobe Photoshop, Adobe Premiere Pro, Adobe After Effects, Adobe Illustrator, Adobe InDesign, Documentary Production, Long Form Video, Social Media Management, Motion Design.