

WEBSITE: ROBERTTROMBLEY.COM

**Q LOCATION:** GLEVELAND, OH

EMAIL: ROBERTTROMBLEY91@GMAIL.COM

### PERSONAL INFO

HOMETOWN

DATE OF BIRTH



1997
APRIL

5

DEGREE

**BG**SU Visual communication technology May 2019

#### ACCOMPLISHMENTS

2019–2020, YOUNGEST VIDEO COORDINATOR IN ALL OF FBS COLLEGE FOOTBALL

LARGEST SOCIAL MEDIA GROWTH IN THE MAC (2020)
SOURCE: SKULLSPARKS

LARGEST Y.O.Y. SOCIAL MEDIA GROWTH COLLEGE FOOTBALL (2022)
SOURCE: SKULLSPARKS

#2 IN Y.O.Y. SOCIAL MEDIA GROWTH COLLEGE FOOTBALL (2023)
SOURCE: ZOOMPH

2019 MAC CHAMPION, 2023 COTTON BOWL CHAMPION

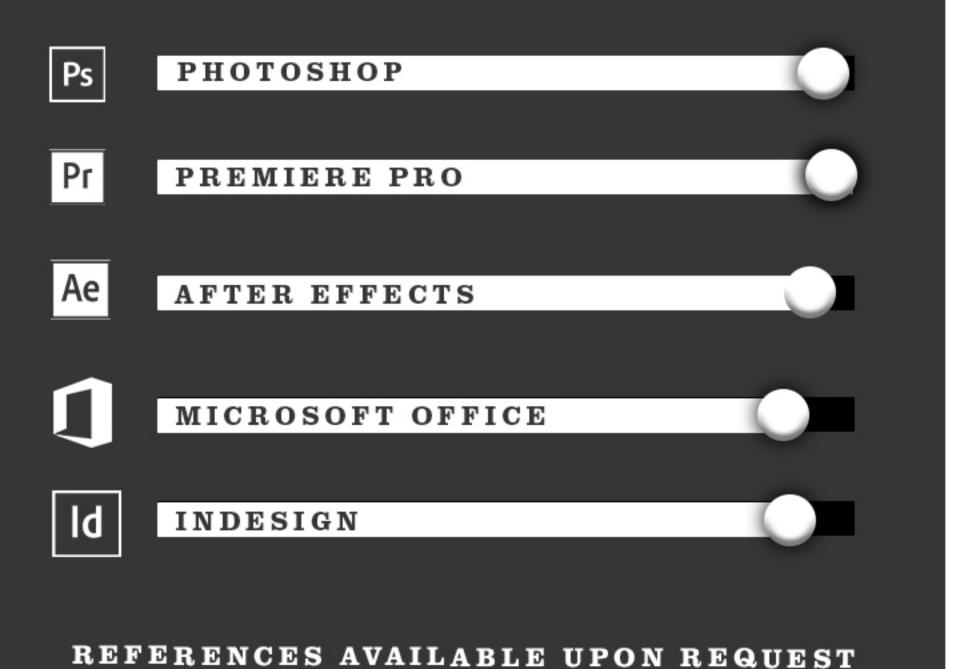
#### WHERE TO FIND MY WORK

X: @RTROMBLEY\_MIZ

PORTFOLIO SITE

HTTPS://WWW.ROBERTTROMBLEY.COM

### RELEVANT SKILLS



**2023** (



## MISSOURI TIGERS FOOTBALL DIRECTOR OF CREATIVE CONTENT

- Organize all content for Mizzou Football's social media pages.
- Film, produce, and edit long-form Documentary series for Mizzou Football. As well as day to day short form video needs.
- Collaborate with graphic design projects, motion design, and facility design.

2022 ¢



# UCONN HUSKIES FOOTBALL DIRECTOR OF CREATIVE CONTENT

- Direct, produce, and organize all video, graphic, and motion graphic content for UConn Football's social media channels and recruiting needs.
- Build media day, recruiting, and gameday set-ups for players and recruits. Give presentations to recruits on campus visits, and work with the recruiting staff on visit itineraries and plans.
- Work directly with Head Coach Jim Mora on facility renovations, uniform designs, and all internal creative needs. Oversee a full-time assistant and student creative staff.
- Work with marketing team on gameday experience, scripts, and video board content. Produced and scripted the team's pre-game entrance and other gameday traditions.

2021 Q L



### LSU TIGERS FOOTBALL RECRUITING CREATIVE DIRECTOR

- Handle all graphic design and creative duties in relation to LSU Football recruiting,
- Schedule and produce all content posted on LSU's football recruiting social media pages (@Recruitment and @WeAreNFLSU)
- Assist in all official and unofficial recruiting visits as a photoshoot director, operations
  assistant, tour guide, and any other duties required by the recruiting and personnel staffs.

2019 - 2021 **(** 



# MIAMI REDHAWKS FOOTBALL DIRECTOR OF VIDEO, DESIGN, AND SOCIAL MEDIA

- Scheduled and produced all content posted to the Miami RedHawks Football social media accounts.
- Produced all necessary graphic design and video content for recruiting purposes.
- Oversaw all duties in the filming and editing of teach tape and coaches film.
- Oversaw a staff of student assistants and creatives.

2018 🗘



### BISMARCK LARKS BASEBALL

HEAD PRODUCTION INTERN, BROADCAST DIRECTOR

- Produced all social media videos, static graphics, and scoreboard motion graphics.
- Directed over 25 live game broadcasts on northwoodsleauge.com. Oversaw a group of camera operators and an assistant director.

2016 - 2019 C



BGSU FOOTBALL
VIDEO AND SOCIAL MEDIA ASSISTANT